### Advertising to Children Resources for *Fast Food Nation*

#### Databases

**Suggested search terms:**
child consumers, marketing food to children, fast food advertising and children

- *Academic Search Complete*
- *Opposing Viewpoints*
- *SIRS Knowledge Source*

#### Books

- **HC 110 .C6 B324 2008**
  Consumed: How Markets Corrupt Children, Infantilize Adults, and Swallow Citizens Whole

- **HD 1415 .P12 2010**
  Food Politics: What Everyone Needs to Know

- **HF 5415.32 .L557 2011**
  Brandwashed: Tricks Companies Use to Manipulate Our Minds and Persuade Us to Buy

- **HF 5415.33 .U6 S355 2005**
  Born to Buy

- **HF 5415.332 .C45 B83 2011**
  The Material Child: Growing up in Consumer Culture

#### DVDs

- **RA 645 .O23 K55 2009**
  Killer at Large

- **TX 945.5 .M33 S87 2004**
  Super Size Me

#### Websites

- *Children's Food and Beverage Advertising Initiative*
- *Fast Food Marketing*
- *Food Politics Update on Marketing to Kids*
- *Media Awareness Network: How Marketers Target Kids*
- *Rodale: Food Advertising to Children*

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