Franchising Resources for Fast Food Nation

Databases

Suggested search terms:
Fast food franchises, fast food globalization, successful franchises, franchising

Academic Search Complete
Business Source Complete

Books

CT 275 .G4163 A3 2008
How Starbucks Saved My Life: A Son of Privilege Learns to Live Like Everyone Else

HD 1536 .F318 B774 2002
The World Is Not for Sale: Farmers against Junk Food

HD 628 .F738 2010
Fat China: How Expanding Waistlines are Changing a Nation

TX 370 .S635 2012 v.1-2 Ref
Fast Food and Junk Food: An Encyclopedia of What We Love to Eat

TX 370 .S68 2006
Don't Eat This Book: Fast Food and the Supersizing of America

TX 749.5 .B43 S63 2008
Hamburger: A Global History

TX 945.3 .F37 2011
Fast Food: A History of Wendy's, Arby's, Burger King and Other Popular Fast Food Restaurants

TX 945.5 .M33 G65 2006
Golden Arches East: McDonald's in East Asia

DVDs

HD 9005 .F66 2009
Food, Inc.

JC 596 .B53 2008
Big Brother, Big Business

Websites

Better Business Bureau: Franchising and Business Opportunities
Entrepreneur.com: Franchises
International Franchise Association (IFA)
New Fast Food Invasion
United States Small Business Administration (SBA)

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